



PRESS RELEASE

<Date>

<**Headline** – include an active verb>

<**First paragraph:** two to three short sentences that encompasses the whole story, include the most important point or message>

<**Following paragraph's:** paragraphs should be kept as short as practicable. As the most important point is made in the first paragraph, following paragraphs should include details in descending order of importance>

-ENDS-

Notes to editors

1. <**Your contact details**>
2. For more information on the Prostate Cancer Research Charity, please contact 020 7679 936
3. The Prostate Cancer Research Centre carries out research into the causes of and treatment for the UK's most frequently diagnosed male cancer. The Centre is based at the University College London and is under the leadership of Professor John Masters. It now employs a team of scientists and support staff who need over £1 million every year to fund its highly respected research programme. This site sets out what we do, how prostate cancer patients and their families benefit from our work and how you can help to support it.

